



THE McKernan Messenger

Since 1954 A publication of the McKernan Community League Circulation 1100

The McKernan Messenger is delivered to approximately 1100 homes in the McKernan community in South-Central Edmonton. It is published monthly from **September through June** on or around the 15th of the month, with some variability because of meeting dates etc.

The deadline for camera-ready advertising submissions is the **1st of the month for that month**. Because the Messenger is constrained to four pages, however, I reserve the right to limit advertising to a usual maximum of 3 quarter-page ads plus 1 or 2 business card ads. Earlier notice of ad means it will be more likely to make it into the issue.

Ad costs (revised October 2008) are:

Quarter-page ad (4 inches wide by 5 inches high, or equivalent)	\$40
Business card ad (3.5 inches wide by 2 inches high, or equivalent)	\$25

I send invoices to advertisers after the issue has been delivered, and payment can be made to the League treasurer.

The McKernan Community League has the right to decline any advertising for any reason it sees fit.

Non-profit community events may be listed for free in our Events in the Community section as space allows.

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